



Futuristic Fades

Jeaneration
LAB



Echoes of Tomorrow Denim Series



Jeaneration LAB

Erođlu Giyim has always stood out with its sustainability and environmentally friendly values. These values have become the basic principles of our company and our design team is determined to shape the fashion of the future in line with these principles.

Our design team aims to shape the fashion of the future by adopting a principle that reflects our environmental responsibility. This principle is based on the understanding that no material goes to waste.

The Echoes of Tomorrow Denim, which emerged as a reflection of this vision, was inspired by today's most fashionable trends. This project includes a capsule collection designed using denim fabrics in different forms and colors.

The collection consists of different forms such as denim crop top, jackets and jeans and shows that sustainability and creativity are in perfect harmony with Erođlu Giyim's core values. The design team embraces both the company's vision of sustainable fashion for future generations and the vision of combining environmentalism with aesthetics in fashion. This project represents Erođlu Giyim's commitment to sustainability and innovation and its leadership in fashion.

ASYMMETRICAL DENIM

Designed using asymmetrical shapes and different denim colors, the crop top was created with an approach that ensures that all materials used are recycled.

It is both inspired by fashion trends and attaches great importance to the comfort of the wearers.

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DYNAMIC STRAIGHT FIT

Straight jeans are inspired by biker trousers and offer a different perspective on fashion by using recycled denim fabrics in different colors and textures. This design reflects the dynamism of city life by combining both the integrity emphasized by asymmetrical details and comfort.

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FIT: HYPERFLEX

A future-themed jacket design with different forms. The pockets of different sizes are designed to increase functionality and offer a modern look. This unisex model is a modern interpretation of traditional cargo jackets.

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